

S3 Accelerator

Axel Schultze, CEO Society3

- 5 x entrepreneur
- 3 in Europe (2 exits) 2 in US (1 exit)
- Biggest \$5B in revenue
- Today helping #startups getting #traction
- S3 Accelerator – S3 Social Media Academy

93% of startups fail

on a global scale



Fuzzy vision

Weak founders team

Too slow on execution & traction

... it's never lack of funding



Why Silicon Valley has 20x Venture funds than Europe

Silicon Valley - 20 x Opportunity

A night-time photograph of the Golden Gate Bridge in San Francisco. The bridge's towers and suspension cables are illuminated with warm orange lights, contrasting with the dark blue night sky. The city lights of San Francisco are visible in the distance across the water. A bright, circular light source, possibly the moon or a star, is visible in the upper right portion of the sky. The overall scene is atmospheric and iconic.

4 major cultural differences

Bold Ideas



...putting a dent in the universe
Thinking it all through



Idea Sharing (Market born products)

**Beta in less
than 6 month**



Talk the talk
Walk the walk

Any time – Anywhere
Time to market

**Silicon Valley is based on a
culture developed by foreigners
eager to be utmost successful**

See you in Munich - Oct 28
[Meetup.com/gotostartups-munich](https://www.meetup.com/gotostartups-munich)