

2008

INTERNATIONAL CAREER FAIR
YOUR INTERNATIONAL RECRUITMENT EVENT

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EUROPEAN UNION

DELEGATION OF THE EUROPEAN COMMISSION
TO THE USA



Bundesagentur für Arbeit
Zentrale Auslands-
und Fachvermittlung (ZAV)



BRINGING EFFICIENCY TO RECRUITING HIGHLY SKILLED CANDIDATES

International Career Fair 2008

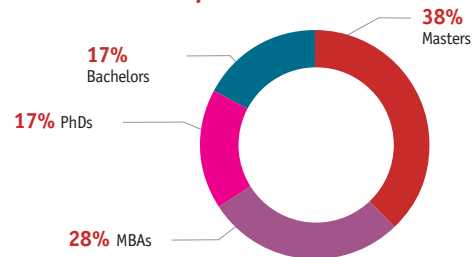
February 29th
March 1st

Hotel Nikko
San Francisco

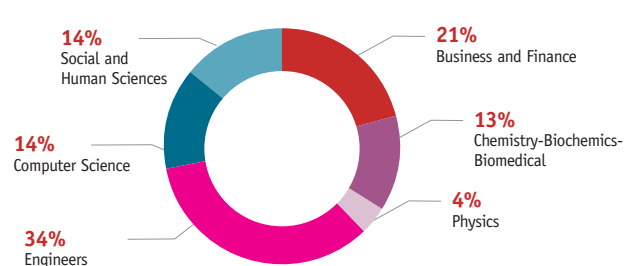
- 1 A fair to recruit highly educated candidates with an international background**
 - meet the best candidates who match your requirements for your offices worldwide
 - access to a database of highly qualified multidisciplinary university graduates of different nationalities and seasoned professionals
 - organize meetings with pre-selected candidates
- 2 A fair to communicate**
 - take part in a major marketing and communication campaign targeted towards University campuses and International associations
 - post your job offers on the INTERNATIONAL CAREER FAIR website to attract a mobile and multilingual global market workforce
 - promote your company and job vacancies in the fair catalog
 - present your corporate recruitment and career strategy during a 30-minute conference
- 3 A "world class" organization**
 - internet assistance and phone hotline for logistic
 - permanent support by organizers prior and during the event
 - professional HR web tool to pre-program interviews with the best candidates

Highly qualified candidates from diverse origins

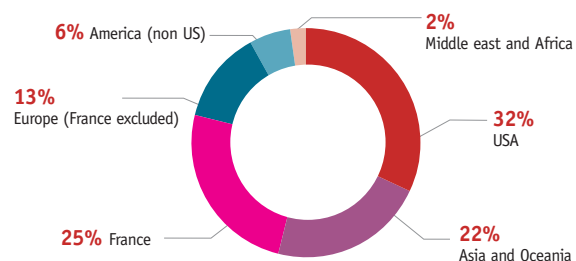
Diplomas



Field of studies



Origin of candidates

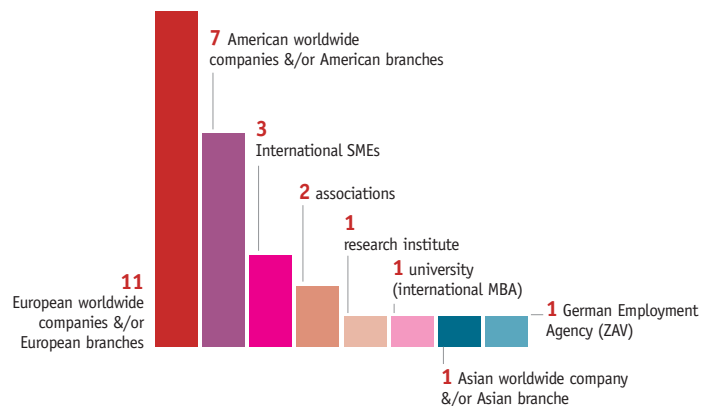


High satisfaction of participating companies

After the first edition of the ICF in 2007 the participating companies expressed their high satisfaction with the international candidates they met.

Logistic and organization was considered "world class"

ICF '07 participating companies breakdown



1,000 candidates at the ICF 2007

A new successful formula : we met not only young graduates from many different nationalities but also highly experienced candidates !

JEAN-NICOLAS BEAUVAIS, HR MANAGER, RENAULT



As an international company with international recruiting needs, IMERYS has an ongoing need for people with strong technical backgrounds who are highly motivated and flexible in their abilities. The International Career Fair was able to attract these profiles all in one place.

RHONDA BERNARD, CAREER DEVELOPMENT AND INTERNATIONAL GRADUATES MANAGER, IMERYS



We have met a great number of highly qualified profiles with strong motivation for international positions

FRÉDÉRIC ROZIER, RECRUITER, TOTAL



We were very pleased with the caliber of candidates who attended the Apec Career Fair. We interviewed numerous qualified candidates and have already hired two individuals for international account management roles. It was the perfect recruiting event for us.

VIVIAN KRONER, HR DIRECTOR, APERIAN GLOBAL



Very positive : the Fair helped us to find the people we were looking for

MICHÈLE MATEU, HR DIRECTOR, HEXIS GROUP



Powerful, extensive and targeted communication in the US and in Europe

In partnership with

European Union : Delegation of the European commission to the USA

Magellan Network : Worldwide network of International Human Resources and Comp & Ben Managers

ZAV : Germany's Federal Employment Agency is the largest provider of labour services in the German labour market

LinkedIn : Online network of experienced professionals from around the world, representing 130 industries

Advertising campaign

Towards all american major universities, consulates and international organizations

E-mailing campaign, web advertising and E-newsletters

41 associations of expatriates in the US.

US universities (career centers, exchange program visa bureaus, international houses, international programs, ...)

100 schools of engineering and 50 business schools in France (expatriates, students,...)

University newsletters, student and alumni association newsletters, embassy and consulate newsletters.

Website

A dedicated website including a range of HR communication and recruitment services

Press release and local events

Electronic press releases on 25 websites of press and information agencies

PROMOTION BY OUR PARTNERS (ORGANIZATIONS OF EXPATRIATES AND STUDENTS IN THE US)

- 15 European partners (French, Swiss, German, British)
- 6 American partners (Canadian, Brazilian)
- 14 Asian (Indian, Vietnamese, Chinese, Korean)

