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The Future of Home Entertainment





Jeff Klugman - SVP/GM at TiVo

Jeff leads the Service Provider, Advertising, and Audience Research divisions. The Service Provider division works with the world's largest cable and satellite companies to deliver the TiVo service to their subscribers. The Advertising Division offers compelling products to help advertisers deliver their ad messages and Audience Research offers insights that allow brands to know precisely how to optimize their TV advertising.



Jim Taylor - SVP & Chief Technologist at Sonic Solutions

Jim is the author of the best-selling book series "DVD Demystified" and "Blu-ray Disc Demystified". He also serves as Chairman of the Interactive Digital Media Association (IDMA, formerly the DVD Association).



Roland Vlaicu - Director of Technical Marketing, Dolby

Roland is an expert in digital video and audio technologies used by the broadcast industry. He was a key player in the successful launch of the Dolby E format, which was recognized with an Emmy award in 2005.



Todd Collart - SVP New Media at Deluxe Digital Studios

Todd is responsible for Deluxe's new technology initiatives, including network services (BD-Live, Digital Copy) and electronic distribution.



Michael McGuire – VP Research at Gartner

Michael is part of Gartner's Media Industry Advisory Service and is responsible for the team's coverage of online content distribution models, content-protection and the legal and regulatory issues facing media companies. He's currently studying how consumers find and acquire content online and the effects of online distribution technologies on the media industry including P2P technologies.



Jerry Pierce – CEO/Founder at AZEC, Inc, and former SVP Technology, Universal Pictures

Jerry was responsible for the technical launch of DVD as well the Digital Cinema activities for Universal. He's currently the founder of AZEC, a consumer electronic company still in stealth startup mode.



Moderator: Steffen Bartschat, SVP Engineering, Sonic Solutions & GABA Co-chair, Software IG

Steffen creates DVD and BluRay playback and authoring solutions for Windows PC's and Linux-based set-top boxes. In his current role at Sonic, Steffen particularly enjoys the challenges of building a rapidly growing team both in the USA and China, and interfacing with customers and Sales to ensure that Engineering is building the right solutions, on time, and in a profitable manner.

Upcoming GABA Events:

- **Cleantech Financing for the Future**, Tuesday, Nov 10, 2009, 06:00 PM - 09:00 PM, San Fransisco
- **Bay Area Stammtisch Palo Alto**, Wednesday, Nov 18, 2009, 07:00 PM - 10:00 PM, Palo Alto
- **Social Financing - Using the Web to Mine Money for Your Venture**, Thursday, Nov 19, 2009, 06:00 PM - 09:00 PM, Menlo Park
- **Business Finance Climate 2010**, Tuesday, Dec 8, 2009, 06:00 PM - 09:00 PM, German Consulate San Fransisco
- **From Web 2.0 to Telecom - The Fraunhofer Heinrich Hertz Institute and its Multimedia Innovations**, Thursday, Dec 10, 2009, 11:30 AM - 2:00 PM, Palo Alto

For registration and more information visit our website at www.gaba-network.org